

# ORDER



**Orders**

**Order / Rev:** 28495

**Alt Order #:** \_\_\_\_\_

**Product Desc:** Mayor

**Estimate:** 318

**Flight Dates:** 09/24/12 - 11/04/12

**Original Date / Rev:** 05/23/12 / 09/19/12

**Order Type:** CIA - O

**KUCW-TV**

**Primary AE:** Office Accounts

**Sales Office:** SLC

**Sales Region:** Local

**Agency**

**Name:** Love Communications

**Buying Contact:** \_\_\_\_\_

**Billing Contact:** \_\_\_\_\_

546 South 200 West

Salt Lake City, UT 84101

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Ben McAdams For Mayor

**Demographic:** HH

**Product Codes:** State Elections

**Priority:** P-3

**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:** \_\_\_\_\_

**Order Separation:** 00:15:00

**Advertiser External ID:** \_\_\_\_\_

**Agency External ID:** \_\_\_\_\_

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	3	\$383.00	\$325.55
10/01/12	10/06/12	3	\$383.00	\$325.55

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$383.00	\$325.55	0.00
October 2012	3	\$383.00	\$325.55	0.00
<b>Totals</b>	<b>6</b>	<b>\$766.00</b>	<b>\$651.10</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KUCW	09/24/12	10/05/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	MTWTF--	:30	2	\$120.00	P-4	0.00	NM	4	\$480.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 MTWTF-- 2 \$120.00 0.00 Week: 10/01/12 10/07/12 MTWTF-- 2 \$120.00 0.00															
N 3	KUCW	09/29/12	10/06/12	Sa 1030p-12a Sa 1030p-12a	CM	1030p-12a	-----S-	:15	1	\$143.00	P-4	0.00	NM	2	\$286.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$143.00 0.00 Week: 10/01/12 10/07/12 -----S- 1 \$143.00 0.00															
<b>Totals</b>														<b>6</b>	<b>\$766.00</b>